

# MARKETING ASSISTANT



## THE JOB

As a marketing intern at ACREW you will be given the responsibility for producing engaging, clear text for different advertising channels such as our websites, print ads and newsletter. Your duties include researching keywords, producing interesting written content and proofreading your work for accuracy and quality.

Tasks will include writing industry relevant articles, creating our weekly newsletter and help writing copy descriptions for our events. Another main responsibility would be to help with one of our biggest events next year, The 2025 Crew Awards, within this project you will be given the task to help promote the event worldwide using social media and personal invitations to encourage crew to attend the event.



Palma de Mallorca, Spain



March/April 2025- Onwards



32 - 40 Hours



## YOU

- Research on industry-related topics
- Create various content types (videos, articles, infographics) with relevant tone and style, adhering to the respective style guides
- Conduct keyword research and employ SEO best practices to optimize content
- Writing clear and error-free content for a website that reflects the company's voice
- Come up with ideas for creating appealing ad campaigns
- Process, sort, and route incoming and outgoing mail

## REQUIREMENTS

- High level of written and verbal communication skills
- Excellent phone, email and instant messaging communication skills
- Able to come up with ideas for creative ad campaigns
- Passion for social media and creating content



Karst Zwaan

"My ACREW internship was a really nice experience. I got the chance to design a lot of different designs for ACREW events. Next to that, the ACREW team is awesome to work with. If I had the chance to do it again, I definitely would."

Contact [jessica@acrew.com](mailto:jessica@acrew.com) if you are interested