



ACREW

INTERNSHIP PROGRAMME

WHO ARE WE?

ACREW is the leading provider of innovative solutions for the superyacht industry. With its headquarters in Palma de Mallorca and office in Leeuwarden, ACREW is a Superyacht marketing consultancy company that specializes in providing comprehensive Marketing Intelligence for the industry. Our extensive membership of Superyacht captains and crew, which is the largest in the world, allows us to offer unparalleled networking opportunities and professional development resources to build reputations and engagement.

INBOUND & OUTBOUND MARKETING ASSISTANT

Start date: September, 2024

Location: Leeuwarden, the Netherlands
or Palma de Mallorca, Spain

THE JOB

You will be given the responsibility to manage the marketing of (potential) ACREW clients, ensuring they are well informed and have a positive working experience with the company. You will discuss Marketing strategies with the Marketing team of ACREW and implement social media and email marketing plans. Additionally, you will manage ACREW Clients, and perform research to assist the business development department with lead generation.

YOU

- Have excellent written and verbal communication skills
- Have an interest in Marketing and Sales
- Are highly motivated and target driven
- Have strong telephone skills
- Have attention to detail
- Can prioritize and have time management and organizational skills
- Are able to create and deliver presentations tailored to the audience needs

INTERESTED? CONTACT ARNOLD@ACREW.COM