

Advertising with Western Friend

Rates and Dates for 2025

Display Ads: All display ads are in black and white.

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Full-page ad 7" x 9 34"	Colorma the Holidays the AISC Wer by Surporting Peace & Justice for All	Single issue	3 consecutive issues	6 consecutive issues
		\$420	\$380	\$340
	Help US Create a Safer World bins on a set disk hardy assembling desiration to an and obtained from any and a set of the second and a	each	each	each
	The Contract Transits And Transits Consisted Contracting And Contract Transits (Transits (Transits Contracting C			
Half-page ad	Various galanting agains to particular behalford. - Comprehensing against the second control of the control of	Single	3 consecutive	6 consecutive
7" x 4 ½"	Bother down a training to the property of the	issue	issues	issues
	The two My Continues are greatered to the state of the st	\$300	\$270	\$240
	use of way you as gloss of young work or industrial process for you are manifested and process for you are manifested and process for a financial patient proc	each	each	each
	The state of the s		0.0	
Third-page	Designment of the first control of the control of t	Single	3 consecutive	6 consecutive
square ad	The state of the s	issue	issues	issues
$4^{5}/8$ " x $4^{5}/8$ "	And the boards and an application of the company of	\$230	\$205	\$180
	Part of the control o	each	each	each
Third-page	PRESIDENCE Quide Life	G: 1		
		Single	3 consecutive	6 consecutive
column ad	Formation	Single issue	3 consecutive issues	6 consecutive issues
column ad $2^{1}/8$ " x 9^{3} 4"	The second secon	issue	issues	issues
	The state of the s	issue \$230	issues \$205	issues \$180
	The second secon	issue	issues	issues
2 ¹ / ₈ " x 9 ³ / ₄ "	The second secon	issue \$230 each	issues \$205 each	issues \$180 each
2 ¹ / ₈ " x 9 ³ / ₄ " Quarter-page ad	The state of the s	\$230 each	\$205 each 3 consecutive	\$180 each 6 consecutive
2 ¹ / ₈ " x 9 ³ / ₄ "	The second secon	issue \$230 each	issues \$205 each	issues \$180 each
2 1/8" x 9 3/4" Quarter-page ad	The second secon	\$230 each	\$205 each 3 consecutive	\$180 each 6 consecutive
2 1/8" x 9 3/4" Quarter-page ad	The second secon	\$230 each Single issue	\$205 each 3 consecutive issues	\$180 each 6 consecutive issues

Classified ads

\$25 per issue minimum Add 10% for box	Single issue	3 consecutive issues	6 consecutive issues
or spot color	\$0.75	\$0.70	\$0.65
Add \$15 for logo	per word	per word	per word

Scheduling Ads in Western Friend:

Western Friend goes to press six times per year. The schedule below is the one we typically follow for managing ads in *Western Friend*.

We have hired a new Editor / Executive Director to take responsibility for *Western Friend* at the start of 2025. Consequently, the first few magazine issues of 2025 will likely run late, relative to the typical deadlines listed below.

All the deadlines in this schedule can be flexed by a couple of days:

Issue of Magazine	Confirm intention to place ad(s) and commit to size(s)	Supply art for ad(s)	Magazine goes to the printer
Jan/Feb	Nov 20	Dec 20	Dec 28
Mar/Apr	Jan 20	Feb 20	Feb 28
May/June	Mar 20	Apr 20	Apr 28
July/Aug	May 20	June 20	June 28
Sept/Oct	July 20	Aug 20	Aug 28
Nov/Dec	Sept 20	Oct 20	Oct 28

For more information, contact the editor: editor@westernfriend.org.