Founded in 1929 as "Friends Bulletin Corporation," Western Friend exists to serve the unique condition of Friends in the West – a few thousand people dispersed across half a continent and beyond. From the beginning, "FB" relied on Friends' love of the written word to draw Friends together across the miles. Extending that work into the 21<sup>st</sup> Century, Western Friend continues to broadcast the written words of Friends as widely as possible. In November 2014, we enhanced our reach by launching a new website. We have only begun to "fill the shelves" of this new online

Balance Sheet	
Equity	32,556
Liabilities Net Assets	35,100
Income	
Subscriptions	28,438
Advertising Contributions	8,443
Yearly meeting support	23,262 25,000
Book sales	4,758
Total Income	89,901
Expenses	
Salary and benefits	40,354
Travel and registrations	4,247
Office rent & expenses	10,524
Contracted services	6,389
Publication expenses	14,281
Board expenses	1,098
Total expenses	<b>76,89</b> 3
Net income	13,008

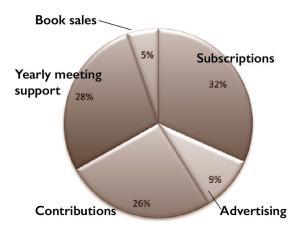
library – with Friends' writings and works in other media, with memorial minutes, past issues of the magazine, recordings of keynote talks, etc. Concurrently, *Western Friend* has also begun to develop a network of Community Connectors among Friends in the West, so that we can better help "two or more gather together" across the miles, thus strengthening the Light among us.

Thanks to the generosity of Friends, Western Friend strengthened financially in FY 2014, ending the year with net income of \$13,008 and a fund balance of \$35,100. This bodes well for our plan to achieve modest, steady growth in the years ahead. Such growth will allow us to continue paying for technical and administrative support services, which in turn will allow us to continue expanding our services to yearly meetings. We also plan to build our reserves to cover six months' operating expenses (instead of three). Finally, we plan to increase the Executive Editor's salary (several years from now) so that the position will be competitive with a first-year teacher's salary in an "average" metropolitan area in the West. This will strengthen our ability to hire well-qualified staff in the future.

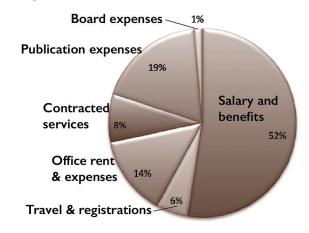


In 2015, Western Friend is focusing on outreach. We are starting by building a directory that will allow us to easily identify Friends who serve in similar roles in different meetings. This, in turn, will improve our ability to convene conversations among Friends with similar interests and concerns. Our goals for these efforts are: to strengthen the personal connections that Friends feel with each other, to provide additional support to Friends who feel isolated, and to welcome strangers.

## Income - FY 2014



## Expenses - FY 2014



Through magazines, books, online communication, and face-to-face visitation, Western Friend builds connections among Friends in the West. In 2014, Western Friend launched new online tools and organizational efforts to support and promote these connections. These efforts include a new online library that Friends can use to share their ideas more broadly, an online directory of monthly meetings, and one-to-one outreach to identify Community Connectors among Friends in the West. We invite you to join us in growing these new resources. Partner with us today:

- Submit your Friendly media (documents, audio files, videos, etc.) for inclusion in *Western Friend's* new online library.
- Become a Western Friend Community Connector – help Friends who feel isolated in holding particular concerns find others in the West who share their concerns.
- Sponsor discussion groups about articles and topics in *Western Friend* magazine.
- Support Western Friend financially.

Contact us through our website, by email, or by ground mail. You can make contributions by check, by PayPal, or by a donation of stock. Donations to *Western Friend* are tax deductible.

Candid photos depict the El Salvador Project, founded by Carmen Broz (cover) and Palo Alto Friends Meeting.



The board of directors of Western Friend is drawn from the three yearly meetings that sustain it: Intermountain Yearly Meeting, North Pacific Yearly Meeting, and Pacific Yearly Meeting. Each yearly meeting appoints three directors, who serve three-year terms. The board sets direction for the 501(c)3 nonprofit organization, provides financial stewardship, and actively participates in building community among Friends in the West. The executive editor is a member of the Religious Society of Friends and is responsible for all editorial, executive, and administrative functions of Western Friend.





Delaney Miller, our new administrative assistant (shown here graduating from Earlham), and Brylie Oxley, our trusty web technician, are both working steadily to make Western Friend's new website more useful and meaningful.

### 2014 Board of Directors

Mary Ann Percy, Clerk (PYM); Leni Skarin, Assistant Clerk (NPYM); Jim Mangis, Treasurer (PYM); Solomon Smilack, Recording Clerk (IMYM); Regina Renee (IMYM); Judith Streit (IMYM); Sakre Edson (NPYM); Alan Mountjoy-Venning (NPYM); and Mary Klein, Executive Editor (PYM).

#### Western Friend

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# Western Friend

Plain speech and spirit in the West

Annual Report: Fiscal Year 2014

